ORGANIZERS
THE KEY TO GROWTH

Hello Quester Organizers,

It is my pleasure to welcome you to a new AND fantastic year of serving The Questers.

You are a very important link in increasing and strengthening our organization, membership, and influence in our communities. Since losing many chapters over the summer, we are faced with an urgent need to increase the membership in our chapters and begin new chapters to keep our organization preserved for the future. We must bolster our numbers in strength and vitality. We need to share our Quester enthusiasm, the joy of learning, camaraderie, and friendships with people in our communities. Be creative, be welcoming, and let’s remember how much The Questers organization has touched our lives.

Ginger Robbins
International First Vice President

As Organizers, our purpose is to increase membership. With that in mind, encourage established chapters to invite new members and use the Publicity Ideas from Cheryl Miller, distributed at the 2012 convention, to find those who would start a new chapter.

Through discovery and knowledge of antiques, we may bring the past to life and profit by experiences of previous generations.

Jessie Elizabeth Bardens, Founder

An article about Questers will appear in the next issue of Mary Jane’s Farm Magazine

“where simple pleasures enrich families and embrace friends.”
IDEAS FOR PROMOTING QUESTERS

DON’T JUDGE EACH DAY BY THE HARVEST YOU REAP, BUT BY THE SEEDS THAT YOU PLANT……..ROBERT LOUIS STEVENSON
BUT DON’T FORGET TO WATER THE SEEDS YOU PLANTED……..GINGER

Create mailing list of friends and acquaintances that you can send an occasional note regarding a fun Quester event.
Get involved in civic, recreational and social organizations to develop new contacts.
Obtain a booth at antiques or craft show.
Create club challenges that encourage club members participation in a collective goal that is motivating and inspiring.
These challenges increase a member’s emotional connection to the Quester organization.
Document with pictures a particularly fun event your chapter experienced. Create a display board at community events.
Put a display in your local library’s locked case....don’t forget to add the Quester web address and your contact information.
Read local magazines and newspapers to identify community program opportunities.
Have a float in a parade!
Put Quester information in “Welcome to the Community” packets offered by local agencies or Chamber of Commerce.
Ask your local Historical Society to promote Questers as you volunteer to be a their Docent.

UNCHARTERED STATES/PROVINCES: REMEMBER YOU HAVE $350.00 TO USE THIS YEAR TO PROMOTE QUESTERS IN YOUR STATE! KEEP ALL RECEIPTS AND SUBMIT YOUR EXPENSE FORM.

USE --- “THIS PLACE MATTERS” --- to promote Questers!

Take pictures of your Preservation and Restoration Projects and post on bulletin boards at your local Antique Shops, Malls, Libraries, Church and/or Community Centers! Everyone loves to see Historical Landmarks restored. Don’t forget to add your contact information and The Questers web address.