ORGANIZERS

THE KEY TO GROWTH

***** YEAH ***** ORGANIZERS ***** GO TEAM GO *****

How many remember your High School Pep Rally before every athletic event? Maybe I am just an encourager at heart, but I LOVED EVERY ONE OF THEM! Imagine your are back in your High School Gym, the band is playing your school’s Fight Song, the Team has just “entered the building”, and the Cheerleaders start your school Class Cheer -- now, doesn’t that just give you chill bumps? That’s what I feel every time we register a new Quester member -- what about you?

A BIG cheer and thank you to all of the Organizers who have answered every phone call, email, gone the “extra miles and miles” and increased membership! The Questers Matter and would cease to exist without your enthusiasm and diligence.

Another Cheer - Have you joined The Questers Group on Facebook? You will gain many ideas about membership growth, publicity and programs. Hope to see you as a “Friend” soon!

Again, THANK YOU ORGANIZERS
It is a pleasure to serve with you!
Ginger Robbins
International First Vice President

As Organizers, our purpose is to increase membership. With that in mind, I encourage you to attend the 2013 Convention Organizer/Publicity Workshop

THE FOLLOWING STATES/PROVINCES HAVE ADDED NEW MEMBERS SINCE JUNE - NOVEMBER

Arkansas 6 Kentucky 1 Pennsylvania 14
Arizona 6 Michigan 9 South Dakota 3
California 9 Missouri 6 Tennessee 1
Colorado 5 Nebraska 6 Texas 1
Florida 1 Nevada 1 Virginia 1
Illinois 16 New Jersey 7 Washington 4
Indiana 3 Ohio 6 Wisconsin 3
Iowa 20 Oklahoma 2
Kansas 2 Ontario, CA 1

Hey, Bess, How did your State/Province add new members?

Hi, Agnes, Meet Ginger and Daphne during the Organizer/Publicity Workshop at the 2013 Arkansas Convention and we’ll show you how to publicize Questers, start new chapters and increase membership in your Chapter/State/Province too! SEE YOU THERE!

The Questers | 210 Quince Street, Philadelphia, PA 19107 | http://www.questers1944.org
EIGHT NEW IDEAS FOR PROMOTING QUESTERS
by Daphne Davis, The Questers Publicity Chairman
23255 West Lasso Lane, Buckeye, AZ 85326 or dldavisinteriors@gmail.com

PUBLICITY MAKES A DIFFERENCE ------ THE QUESTERS ORGANIZATION MATTERS

- Fund raisers involving the community bring recognition to Questers. --- Be sure a “Fund-Raising Permissions” form is signed.
- Contact the current Chamber of Commerce President and Welcome Wagon Chairman and place The Questers (with your contact information) in the Directory of Organizations for your community.
- Articles published in local and state news media provide wide-spread interest in P & R projects as well as membership.
- Schedule an appearance on the local TV Station “talk show” to inform the community about This Place Matters. You can find all the information you need on The Quester web site for the interview.
- Put signs/flyers/brochures in all antique/collectible shops with “Searching for Questers” headlines. This may attract new and former Questers who have just moved to your state. Be sure to add your contact information.
- Ask Estate Sale businesses to place flyers at their sales and offer to spread the word about their sales to all Questers.
- Q-State web sites offer endless ways to share ideas and information to keep enthusiasm going after all Questers Matter!
- Ask your Governor and/or Congressman to recognize Questers for the valuable P & R work done in your state and community. What political person doesn’t like positive community publicity?

* ORGANIZERS: Please email Daphne with the contact information of your State Publicity Chairman. THANK YOU

Please send Daphne all of your success stories to share at the 2013 Convention in Rogers, AR. WE CELEBRATE SUCCESS!

UNCHARTERED STATES/PROVINCES: REMEMBER TO SUBMIT YOUR 2013 INTERNATIONAL CONVENTION REPORTS & EXPENSE FORMS TO INTERNATIONAL FIRST VICE PRESIDENT,

GINGER ROBBINS - qinrobbins@aol.com

USE THIS IDEA --- to promote Questers!

 Featherbed Hill #501 members marched in the Hatboro, PA Holiday Parade on Sunday, November 18th to raise awareness about Questers. Tammy Schane, in the Victorian garb, demonstrates that Questers can speak to other groups about antiques or history or re-enact a historical person’s life. Tammy states: “It was a mile (downhill, thank God!) in those granny boots and 5-tier hoop skirt!! How DID those ladies do that every day?!"

Thank you Featherbed Hill #501 for promoting Questers in such a unique fashion.

Yes, THE QUESTERS Do Matter