As Organizers, our purpose is to increase membership. Use this summer to implement the publicity ideas.....and start a NEW CHAPTER

Happy Summer to all Organizers!
If you attended the fun Organizer and Publicity Workshop at the 2013 Convention, you received so many great ideas to GROW QUESTERS in your community. You also heard that growth is a local phenomenon. -- Questers can offer many wonderful ideas, but unless you implement them.....they stay - just ideas. Together, we can GROW QUESTERS!

One major topic that was addressed concerned “How to we keep our “aging” chapters active?”. Let me propose an idea that may help....

ADOPT A CHAPTER!

An active chapter adopts a struggling chapter, for the purpose of sharing programs, activities, transportation to state/provincial meetings. The “Adopted Chapter” officers continue be “in charge” of their chapter.

Adopt a chapter to provide officer support. Perhaps conduct a meeting, provide a program, or assist the Treasurer in balancing the chapter’s accounts and submitting yearly dues.

Invite struggling chapters to join active chapters for programs, luncheons, activities and P&R projects until the small chapter increases in membership.

Remember, do not be hesitant to make a friend a QUESTER!

Thank you for your continued hard work to GROW QUESTERS!
Ginger Robbins, Int’l First Vice President

WELCOME THREE NEW CHAPTERS:
DOYLE #1495 - DOYLESTOWN, PA
WICKENBURG PIONEER #1496 - WICKENBURG, AZ
PRESERVATION HILL #1497 - CHAPEL HILL, NC
PELEE PAST #1498 - ONTARIO, CANADA
Will your State/Province be listed in the next Organizer

Hey, Bess, How was The Organizer and Publicity Workshop during the 2013 International convention?

Hi, Agnes, It was great and so much fun! Those attending had such wonderful ideas about Growing Questers. I can’t wait to share these ideas with ALL of the chapters in my State/Province. Wouldn’t it be fantastic if EVERY Organizer would attend the 2014 convention in Michigan....Wow, what wonderful ideas we could share and it would enable us to GROW QUESTERS together.

Bess, let’s work on that idea!
I will do my best, Agnes.

See you in Michigan
2013 Publicity Booklet now on the Quester Website

CHECK OUT THE NEW IDEAS FOR PROMOTING QUESTERS
PLEASE SHARE YOUR PUBLICITY IDEAS CONTACT

Daphne Davis, The Questers Publicity Chairman dldavisinteriors@gmail.com

THE QUESTERS ORGANIZATION MATTERS - PUBLICITY CAN MAKE A DIFFERENCE
HERE ARE JUST A FEW TOPICS FOUND IN THE 2013 PUBLICITY BOOKLET FROM THE QUESTERS WEBSITE
www.questers1944.org ► Members Only ► Tips & Resources ► Publicity Booklet
User ID & Password are identical ► Heritage - with an upper case “H”

How to write a Press Release pg. 2
Readjust our thinking...... pg. 5
Publicity Ideas - pg. 7
Membership Ideas - pg. 9
Local news media loves the community Preservation & Restoration “THE PLACE MATTERS” ---- Share what your State/Province/Chapter does for the community.
Ad Concepts & Sample Ads - pg. 21
Q-State web sites offer endless ways to share ideas and information to keep enthusiasm going because.... Questers Matters!
Logos & Images are ready to download and use!

ORGANIZERS - IF YOU HAVE RECEIVED A POTENTIAL MEMBER CONTACT AND THEY HAVE NOT JOINED A CHAPTER, PLEASE CONTACT THEM AGAIN --- MAYBE YOUR CALL WILL INSPIRE THEM TO JOIN!

The Local Media loves stories about P&R projects in your community!

Port of Chester #1169, located in Chestertown, MD, displayed items and pictures of their restoration project, the Cliff’s School, a one-room school house, in the Kent County library. This display encouraged visitors to the school and publicized The Questers, in hopes of gaining new members.

Ruby Darby #1291, located in Bartlesville, OK, received News media coverage for their The Toots and Treat P&R Fundraiser which provided for the interior restoration of a caboose and the purchase of a period pot-belly stove used in the caboose. Visitors who purchased a treat were allowed to enter the caboose and “toot” the whistle. The caboose, which was open to the public for the first time, is a favorite destination for visitors to Bartlesville, OK.

Yes, THE QUESTERS Do Matter!

SEND YOUR PROMOTIONAL PICS TO BE USED IN THE NEXT NEWSLETTER!